



EVENTS THAT ROCK

ABOUT THE VENUE

The British Music Experience tells the story of British Music through costumes, instruments, performance and memorabilia.

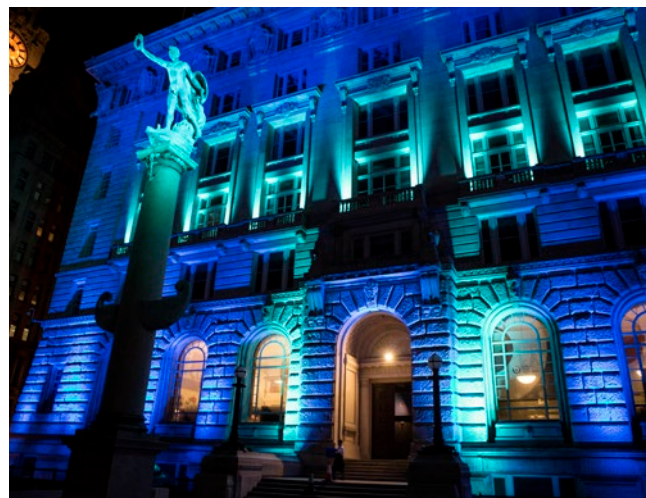
Located in the iconic Cunard Building on Liverpool's UNESCO World Heritage Site Waterfront, this unique Grade II* Listed venue is guaranteed to bring a 'wow' factor to any event; from board meetings and drinks receptions to product launches and sit-down dinners.

Your guests can enjoy hospitality whilst viewing original outfits worn by artists from David Bowie and Dusty Springfield, to the Spice Girls, Adam Ant and Little Mix and musical instruments played by some of the world's most renowned artists from Noel Gallagher to the Sex Pistols. We even have the original statues from the Brits, and memorabilia from the Beatles through to Adele.

There's also the opportunity to get hands-on with real musical instruments, from Roland drum-kits and keyboards to a range of Gibson electric and acoustic guitars, with lessons available to suit beginners and advanced players. For the more extrovert, guests can sing a song in our vocal booth or take a trip down memory lane in our Dance the Decades studio.

Whatever your age or era of music, the British Music Experience will make your event one to remember.

**"VISUALLY IMPRESSIVE SUPERB TECH
AND LOADS OF FUN FOR EVERYONE"**



THE CUNARD BUILDING

The Cunard Building on Liverpool's Pier Head is the former home of the world famous Cunard shipping line.

The British Music Experience is housed within the same ornate space that once held Cunard's offices. The rich Italian Renaissance and classical Greek interior has been retained and beautifully complements this modern, interactive visitor attraction.

VISITOR EXPERIENCE CREW

Enhance your guest experience and book one of our crew to give your guests a private tour of the British Music Experience. They can be on hand to answer questions and provide details about the items on display plus tips on how to play our musical instruments.

WIFI

The British Music Experience offers complimentary unsecured WiFi accessible by all guests. Additional support can be provided on request.

HOW TO FIND US



The BME is on display in Liverpool's iconic Cunard Building, Pier Head, Liverpool Waterfront. L3 1DS

PUBLIC TRANSPORT

Multiple train providers have services to Liverpool Lime Street including Virgin, London Midland, Transpennine Express and Northern Rail. Merseyrail's James Street or Moorfields stations are the nearest drop off points and all buses into Liverpool drop off at the Liverpool ONE bus station adjacent to the Liverpool Waterfront.

BY RAIL AND BOAT

The area is serviced by James Street station, and the building is right opposite Mersey Ferry terminal.

BY ROAD

Input postcode L3 1DS on SatNav or follow signs to the Waterfront, Albert Dock, Mersey Ferries and AA signs to the British Music Experience. There is limited on street parking around the attraction, and we are serviced by a range of car parks across the Waterfront.

BY AIR:

Liverpool John Lennon Airport is less than 10 miles away and Manchester Airport is less than 40 miles away, with excellent road and rail links to both.



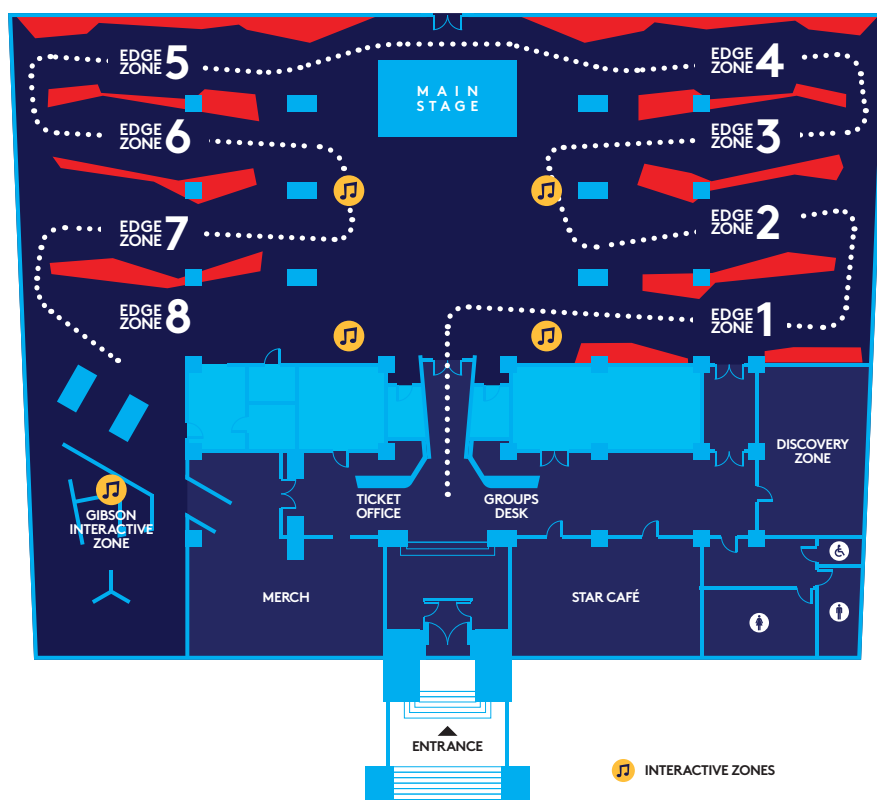
CERTIFICATE of EXCELLENCE 2019

THE MAIN ACTS

The British Music Experience offers a number of versatile spaces that can be tailored to your needs, including exclusive use of the venue.

EDGE ZONES

The exhibition is made up of 8 edge zones that help you explore the rich heritage of British music against social and political context.



EDGE ZONE 1: 1945–1962

Explore the musical trends triggered by the Second World War, from Dixieland to New Orleans Trad Jazz.

EDGE ZONE 2: 1962–1966

British music starts its global invasion with bands like The Beatles, The Rolling Stones and singers like Petula Clark taking America by storm.

EDGE ZONE 3: 1966–1970

This zone explores the changing face of pop as it became increasingly involved in cultural exchanges with underground political activity, fashion, art and drugs.

EDGE ZONE 4: 1970–1975

The theme of music shifts from tough social and economic crisis to escapism, glamour and excitement, mirrored in the androgynous and extravagant fashions.

EDGE ZONE 5: 1975–1985

Pop music reflects a period of economic recession and unemployment with tougher, more outspoken lyrics.

EDGE ZONE 6: 1985–1993

Heavy metal was reborn, imported house music reached ecstatic heights with the 'Second Summer of Love' and the 'Madchester' scene blossomed.

EDGE ZONE 7: 1993–2004

Cool Britannia sweeps through all areas of British identity and Britpop brings about a return to the guitar-based songs of the 60s and 70s.

EDGE ZONE 8: 2004–PRESENT

In 2004 the music industry was forever impacted by the emergence of X Factor.

THE MAIN SPACE

- Dimensions: 12.6m (L) x 12.2m (W)
- Stage: 4.3m (L) x 7.2m (W) x 0.8m (H)
- Large, versatile event space with stage and projection screen for presentations
- 8 additional side screens for extra branding or content

Capacity:

- 350 Standing (concert)
- 150 Standing (drinks reception with poseur tables)
- 150 Theatre Style
- 100 Sit down dinner (using 6ft rounds)
- 80 Cabaret Style (using 6ft rounds)
- 50 Dinner with dancefloor

THE DISCOVERY ZONE

- Dimensions: 9.4m (L) x 6.2m (W)
- Standalone space, suitable for break-out or hospitality preparation
- Good natural lighting through period style windows

Capacity:

- 70 Standing (drinks reception with poseur tables)
- 50 Theatre Style
- 40 Cabaret Style
- 25 Boardroom Style

* All hires include registration of guests in our beautiful marble column foyer with screen content you can customise for your event.

AUDIO VISUAL

TECHNICAL SPECIFICATION - MAIN EVENT SPACE

STAGE DIMENSIONS

7160mm x 4300mm overall dims with cutout for steps and access lift. Height is 810mm

POWER SUPPLIES

- 2 x 32A Three Phase - Front Stage Left
- 1 x 32A Single Phase - Front Stage Left
- 8 x 13A Sockets - Front Stage Left
- 2 x 32A Three Phase - Front Stage Right
- 1 x 32A Single Phase - Front Stage Right
- 8 x 13A Sockets - Front Stage Right

FOH AUDIO CONSOLE

- Soundcraft SI Impact
- Soundcraft 32i Stagebox

FOH AUDIO SYSTEM

- 2 x JBL CBT1000 & CBT1000E
- 2 x JBL ASB6115
- 1 x Crown DCI4 4 channel amplifier

For live music events we would recommend working with one of our approved suppliers.

LIGHTING FIXTURES (ON TRUSS)

Please contact us in advance if you wish to move fixtures on the truss.

- 12 x Chauvet Rogue R1 Spots
- 16 x Chauvet Quad Zoom Pro
- 9 x Chauvet Ovation ED-190WW
- RGBW Linear Ceiling Wash Battens

LIGHTING CONSOLE

Chamsys MagicQ MQ40N

CONNECTIVITY

The set up is quite flexible. We can run data cables through ducting from stage to typical FoH mix position and to our rack room back of house. There is no analog audio from the front of house position. Should you require analog these cables would need to be taken up and over the truss. This may impact on the load in schedule so please discuss this in advance.

PROJECTION

MAIN STAGE

- Digital Projection HIGHLIGHT Laser II
- 13000 lumens. WUXGA - 16:10/16:9
- HDMI at stage position. SDI at FoH.

Main Stage Screen Size: 5.5m x 3.5m

OVERHEAD AREA

- 8 x Digital Projection E Vision 6500
- 6500 lumens. HD - 16:10/16:9

The content is displayed using multiple Brightsign HD223 units. These can be updated on request. Depending on your event package there may be an additional charge for this facility.

LOAD IN

Load in must be arranged in advance. It is possible to access the building on the flat from on the lower ground floor.

There are ramps situated either side of the Goree (Strand) end of the building. These can be accessed from either Water Street or Brunswick Street by prior arrangement.

From the lower ground floor there are two small service lifts that give access to the ground floor of the Cunard Building. The BME is accessible from the rear doors opposite the lift. There is also a loading bay just outside our main entrance on the Pier Head side of the building. The only access at this end of the building is via 17 steps. This would also need to be agreed in advance.

PARKING

We don't have any designated parking. There is pay and display parking on Brunswick Street and Water Street.

FURTHER INFORMATION

Should you require further information, we would be happy to put you in direct contact with our dedicated Technical Support Team.

Email: info@britishmusicexperience.com

Phone: +44 (0)151 519 0915

* Please note that some areas of the museum and certain interactive exhibits are not available for all events

CATERING



CATERING

The British Music Experience has carefully selected its caterers to create a fully tailored and client-focused service to fulfil client expectations.

Whether you're looking for a full sit-down dinner, a buffet, canapés or a drinks reception, our caterer can provide menus suited to your needs, offering a range of mouth-watering delights to suit all palates and budgets.

To create an event that is truly tailored to your needs, simply arrange to meet our event team and caterers at the British Music Experience to discuss your personal requirements.

* Charges may apply if you choose not to use one of our preferred suppliers.

**“BME IS THE PERFECT
EVENTS VENUE,
GUARANTEED TO
LEAVE YOUR GUESTS
IMPRESSED”**

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